



# California Public Utilities Commission

505 Van Ness Avenue, San Francisco, CA 94102

## Media Advisory

FOR IMMEDIATE RELEASE

Docket #: R.03-04-003

Media Contact: Terrie Prosper, 415.703.1366, [news@cpuc.ca.gov](mailto:news@cpuc.ca.gov)

### **BROADBAND IN CALIFORNIA PUC TO HOLD FULL PANEL HEARING**

SAN FRANCISCO, Feb. 7, 2004 – The California Public Utilities Commission (PUC) will hold a Full Panel Hearing on Broadband deployment in California:

**WHEN:** Tuesday, February 8, 2005  
9 a.m. to 4 p.m.

**WHERE:** PUC Auditorium  
505 Van Ness Ave., San Francisco  
Call-in number: 877-345-0241, passcode: 2503022

**WHAT:** High-profile community representatives, key policy makers and California's major telecommunications and broadband providers will discuss the current status of broadband deployment in California; benefits and barriers to increased deployment; and strategies (market-based, policy-based, technology-based) to overcome those barriers.

Panelists will also comment on a report entitled Broadband Deployment in California, issued by Commissioner Susan P. Kennedy. The report is available here: <http://www.cpuc.ca.gov/broadbandreport/>.

If special arrangements are needed, such as sign and foreign language interpreters, please contact the PUC Public Advisor's Office at 415-703-2074 or toll free 1-866-849-8390 or TTY 415-

703-5282 or 1-866-836-7825, or by e-mail at [public.advisor@cpuc.ca.gov](mailto:public.advisor@cpuc.ca.gov). For those who are unable to attend in person, written comments may be submitted to the following address:

California Public Utilities Commission

Phyllis White, Telecommunications Division

505 Van Ness Ave., San Francisco, CA 94102

Or, comments may be sent via e-mail to [PRW@cpuc.ca.gov](mailto:PRW@cpuc.ca.gov). Please refer to proceeding number R.03-04-003. The Commission will take all written comments received into account in reaching its decision, including comments filed by parties as part of the formal proceeding.

For more information on the PUC, please visit [www.cpubc.ca.gov](http://www.cpubc.ca.gov).

###

**California Public Utilities Commission**

**SB 1563 Broadband Full Panel Hearing**

February 8, 2005

9 a.m. - 4 p.m.

Commission Auditorium

9:00-9:10

**Introductory Remarks**

9:10-9:20

**Current Status of Deployment in California**

Presentation by CPUC Staff

9:20-10:40

**Service Providers Discuss Deployment**

To what extent are advanced telecommunications services currently available in California, and what technologies are being used?

How do existing local, state and federal laws, programs and policies in California affect deployment? How does market structure affect deployment?

10:40-11:40

**Benefits of, and Barriers to, Optimal Deployment**

What should be our goal in working toward broadband deployment?

Are specific markets and populations being underserved? If so, why and what are they? What types of services are needed? Are existing technologies capable of reaching them? What are the barriers to greater deployment of broadband in California?

11:40-12:40

**Lunch Break**

12:40-2:40

**Strategies for Overcoming Barriers and Promoting  
Deployment**

How are technologies evolving to meet the demand for broadband?  
What types of local, state and federal policies might encourage  
deployment? What should be the role of government in promoting  
broadband in California? The role of markets? What have other states  
done to promote deployment of advanced technologies? How can the  
private sector, public agencies, and policymakers work together to  
promote innovation and improve deployment?

2:40-2:50

**Break**

2:50-3:50

**Public Comments and Discussion**

3:50-4:00

**Closing Statement** (Commissioner Susan Kennedy)

## **Partial List of Participants**

Chris Boyer, Executive Director of Regulatory Policy  
SBC

Paul Gibson, Vice President, High Speed Internet and Telephony  
Comcast

Tim McCallion, President-Pacific Region  
Verizon California, Inc.

Michael Bagley, Director of Public Policy  
Verizon Wireless

Catherine Boone, Vice President, External Affairs  
Covad

Susan Estrada, Director, One Gigabit or Bust Initiative  
CENIC

Kathie Heckler, Vice President, Gartner Research  
Gartner Group

Dr. Barbara O'Connor, Professor of Communications  
California State University Sacramento

Bill Nusbaum, Senior Telecommunications Attorney  
TURN

Speranza Avram, Executive Director  
Northern Sierra Rural Health Network

Ana Montes, Director of Technology and Consumer Education  
Latino Issues Forum

Kevin Kushman, Chief Financial Officer  
Current Communications Group

Graham Barnes, Chief Executive Officer  
NextWeb

Ron Vidal, Vice President of Emerging Opportunities  
Level 3

Dr. Barry Andrews, President  
8x8

Kevin Kahn, Senior Fellow, Director Communications Technology Lab  
Intel

Melissa Kasnitz, Managing Attorney  
Disability Rights Advocates

Itzel Berrio, Deputy General Counsel  
Greenlining Institute

Carolyn Ratto Lott, Program Manager, New Valley Connections  
Great Valley Center

Jim Hawley, Director and General Counsel  
TechNet

Richard Chabran, Chairman  
California Community Technology Policy Group

Douglas Garrett, Vice President, Regulatory Affairs  
Cox Communications

Gene Gundrey, Senior Program Manager  
CompuMentor

Matthew Rantanen  
Tribal Digital Village

Professor Allan Hammond  
Broadband Institute of California  
Santa Clara University School of Law

Chris Vein, Technology Advisor to Mayor Gavin Newsom  
City of San Francisco